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CYNTELLECT ESTABLISHES EUROPEAN COMMERCIAL OPERATIONS

Full Sales and Support Team Providing New Products to Advance Life Science and Stem Cell Research across E.U. from Newport, U.K. Office

SAN DIEGO and NEWPORT, U.K.—October 7, 2009—[Cytellect, Inc.](#), a privately-held life science company commercializing products to advance life science and stem cell research, biopharmaceutical production and drug discovery, today announced the opening of the Company's European operations with a U.K.-based office headed by Director of European Sales and Operations, Gareth Jones. Cytellect's new E.U. enterprise includes an experienced commercial team of sales, scientific and service support staff located across the U.K., France, Germany and the Netherlands to cover all of the European Union.

“The needs to analyze cells with minimal sample manipulation, and to process cells with great precision and efficiency, are universal throughout the life science research community and across borders,” said Cytellect President and CEO, Dr. Fred Koller. “With the formation of Cytellect Europe, Ltd., we will accelerate the commercialization of our products for applications in cell line development for biopharmaceuticals, drug discovery and cancer research, including key applications utilizing stem cells. In addition, our corporate center in Europe will ensure a high level of customer service and support to our important customers throughout the E.U.”

Cytellect will formally introduce two of its new products to the European market at the MipTech Conference & Tradeshow in Basel, Switzerland taking place during October 13-15, 2009. The [Celigo™ Cytometer](#) is Cytellect's newest platform for non-invasive *in situ* live cell imaging and includes both brightfield and fluorescence applications. The new [LEAP™ Stem Cell Manager](#) module for the [LEAP Cell Processing Workstation](#) manages a series of key stem cell research processes, including automated physical passage of stem cells, automated embryoid body generation, and purification of specialized cell types derived from stem cells.

Cytellect is celebrating the availability of its new products in the E.U. by opening its Win a Celigo Sweepstakes to European residents. Qualified entrants are invited to enter to win a Celigo Cytometer by registering at www.winaceligo.com.

About Cytellect

Cytellect is dedicated to setting new standards in cell analysis, purification, and processing technology. Cytellect's products support key applications to advance life science research, biopharmaceutical production, stem cell research and drug discovery. The Company's technology employs *in situ*, microplate-based cytometry to analyze cells with minimal sample manipulation, and process cells with great precision and efficiency. Cytellect's expanding cellular analysis and processing portfolio is expected to play an enabling role in the coming age of advanced cell-based diagnostics and therapeutics. For additional information please visit www.cytellect.com.

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